



2018 Donate Life Hospital Challenge

Important Dates

Wednesday, March 7

Kickoff Webinar
10:00 to 11:00 a.m.

Immediately following the webinar, the organ procurement organizations will follow-up directly with their hospital partners to provide campaign materials and testimonials

Thursday, March 29, 2018 from 2:30 to 3:30 p.m.—Coaching Call

Topic: Best Practices Around National Blue & Green Day (April 13)
Presenters: CORE Hospital, Gift of Life Hospital
Conference Call: 1-866-393-8073, Passcode *5645624*

Sunday, April 1

Challenge begins

Monday, April 30

Challenge ends

Tuesday, May 15

Scorecards to be submitted to organ procurement organizations

HOSPITAL CHALLENGE DESIGNATION AWARDS ANNOUNCED SEPTEMBER 2018

