



How to Develop a Flag Raising Event

Maggie Lattanzio, MSN, RN, CCRN

Advisory Council Representative

Maggie Lattanzio, MSN, RN, CCRN

- Programmatic Nurse Specialist
- Cardiovascular Services
- UPMC Passavant McCandless
- Donation Champion

UPMC Passavant McCandless



- 400 licensed beds serving the North Hills of Pittsburgh and surrounding communities.
- Service line specialties include cardiovascular, oncology, and orthopedics.
- 38 bed Emergency Department
- 32 bed Critical Care Unit

Confidentiality Peer Review
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UPMC LIFE
CHANGING
MEDICINE

HAP Donate Life Challenge Participation

- Third year participating in HAP Challenge
- Achieved **platinum** level recognition in 2016
- Utilization of CORE volunteers to increase awareness
- Collaboration with CORE team members to create strong relationships



Planning the Event

- Meetings with ACR, CORE PSL
- Planning with Donor Advisory Group
- Coordinating not just one event...but two!
 - McCandless and Cranberry

Marketing the Event

- Internal communications team UPMC – screensaver, Extra, internal television screens and e-mail blasts.
- Advertisements
- Spreading the word through clinical departments



In Front of the:
McCandless Campus
 Monday, April 18th
 11:00 am

Cranberry Campus
 Thursday, April 21st
 11:00 a.m.



UPMC PASSAVANT McCandless
 CORE Flag Raising Ceremony
 April 18, 2016

Maggie Lattanzio RN	Welcome
Jessica Yokubeak CORE	Comments
Susan Hoolahan RN CNO	Comments
James Boyle MD CMO	Comments
Mallory Farah	Feed the Birds
Rich Morgan	Organ Recipient
Kathy Osterrider	Organ Donor Family
Flag Raising/Moment of Silence	
Betsy Tedesco RN	Musical Accompaniment
Mallory Farah	Amazing Grace



2016 Flag Raising Ceremony



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Questions?

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