



GIFT of LIFE
DONOR PROGRAM
 THE REGION'S ORGAN & TISSUE TRANSPLANT NETWORK
 800-DONORS-1 • www.donors1.org



The Hospital + Healthsystem
 Association of Pennsylvania



Center for Organ Recovery & Education

A Pledge for Life

2019 Donate Life Hospital Challenge
Important Dates – Updated January 30, 2019

Wednesday, December 12

Kickoff Webinar
 10:00 to 11:00 a.m.

Immediately following the webinar, the organ procurement organizations will follow-up directly with their hospital partners to provide campaign materials and testimonials

Tuesday, January 1

HOSPITAL CHALLENGE BEGINS

COACHING CALLS

Conference Call: 1-866-393-8073, Passcode 5645624#
 Invitations will be emailed to each participating hospital for the following:

Thursday, January 10, 2019 from 10:00 to 11:00 a.m.

Topic: Increasing Donor Registrations

Thursday, February 7, 2019 from 10:00 to 11:00 a.m.

Topic: How to Involve Donor Recipients in Awareness Campaigns

Thursday, March 14, 2019 from 10:00 to 11:00 a.m.

Topic: Increasing Conversion Rates

Thursday, April 11, 2019 from 10:00 to 11:00 a.m.

Topic: Completing the Donate Life Hospital Challenge Scorecard

Tuesday, April 30

HOSPITAL CHALLENGE ENDS

Friday, May 17

Scorecards to be submitted to organ procurement organizations

HOSPITAL CHALLENGE DESIGNATION AWARDS ANNOUNCED AUGUST/SEPTEMBER 2019

