

Donor Family Conversation with Hospital Staff Brings Value Through Support and Inspiration



Lisa Litchkowski

Hospital Services Coordinator
Gift of Life Donor Program



Chad Cope, RN

Operations Manager, ICU
Geisinger Community Med Ctr



Susan Seidel

Mother of Brian
Bethlehem, PA

Geisinger

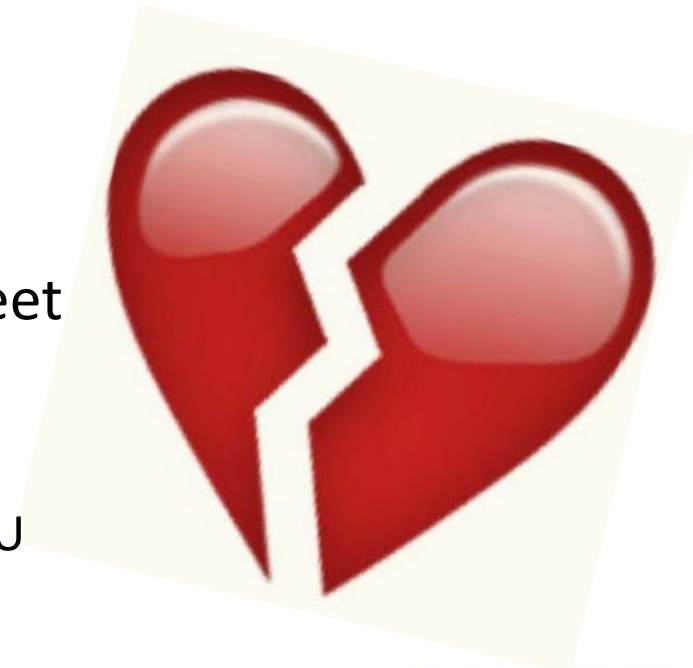
Community
Medical Center

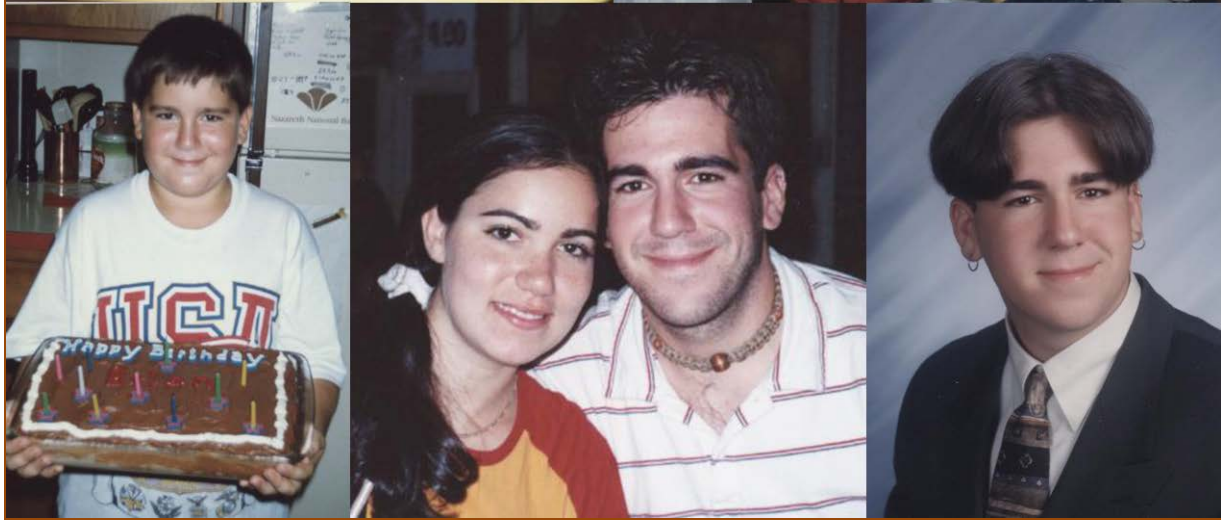
- Not-for-profit, full-service hospital
- Located in Scranton, PA
- Level II Trauma Center
- Serves 7-county region
- 297 beds; 18 bed ICU
- Affiliation with Geisinger Commonwealth School of Medicine



Recognizing and Responding to ICU Staff's Needs

- Increased exposure to sad scenarios
- Identifying the need for support
- Brainstorming support ideas
- Decision to ask donor family member to meet with the staff
- Results:
 - Understanding that care extends beyond the ICU
 - Reassurance that family members will be “ok”
 - Inspiration to care for future patients





Forums Where Donor Families Can Have an Impact

- Physician Forums
 - 1st Presentation: Pediatric Grand Rounds
- Hospital Staff in-services and gatherings
 - ICU, OR, Nurses, Respiratory Therapists, Advanced Practitioners
- Nursing students
- National Donate Life Month presentations
- Award presentations (HAP Award)
- Donor recognition events
- High schools & middle schools



Thank you!

Questions?

**National Donor Day
February 14**

